

## PRESS RELEASE

### **INNOSWAN Capital Partners appointed as placing agent for Kempen Capital Management**

**Amsterdam / Munich, 27 February 2019** – Today, Kempen Capital Management and INNOSWAN Capital Partners announced a cooperation, in order to meet growing interest of German investors for Kempen's listed property strategies. INNOSWAN's appointment demonstrates Kempen Capital Management's continued commitment to the German institutional and family office markets.

Ben Kramer, Strategic Advisor at Kempen Capital Management: "The German market enjoys our strategic attention. The developments in the area of Real Estate investing in the German market are very exciting. To leverage these developments we have decided to partner with INNOSWAN. The cooperation with INNOSWAN allows us to access their depth knowledge of the German market and the role of Real Estate in German investment portfolios."

Johan Cras, a member of the Management Team of Kempen Capital Management added: "Moreover, INNOSWAN's DNA and long-term partnership approach are similar to Kempen's which makes the cooperation a natural extension of our existing activities. We truly look forward to a prosperous relationship and to making a difference in the German market."

Marco Braun, Founder & Managing Partner of INNOSWAN Capital Partners: "We are delighted about the cooperation with Kempen Capital Management. As a multi-award winning investment manager and with its unique approach to listed real estate investing, Kempen is ideally placed to successfully extend its business in Germany. There are many good reasons for institutional as well as private investors to invest in listed real estate. Over the medium to long term, real estate securities offer benefits to investors that are similar to private real estate investments, while also allowing them to broadly diversify their portfolios with substantially less investment capital and with greater liquidity."

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#### About Kempen Capital Management

Kempen Capital Management is a specialist asset manager with a focused approach and a clear investment philosophy. Kempen believes in long-term stewardship for their clients and other stakeholders. Kempen provides sustainable returns, fiduciary management services, manager selection, portfolio construction and monitoring, alongside a number of actively-managed investment strategies. As of 31st December 2018, Kempen Capital Management's client assets were €58.9 billion.

Kempen Capital Management is part of the specialist, independent wealth manager Van Lanschot Kempen. Kempen Capital Management N.V. is licensed as a manager of various UCITS and AIFs and authorised to provide investment services and as such is subject to supervision by the Netherlands Authority for the Financial Markets.

[kempen.com](http://kempen.com)

#### About INNOSWAN

INNOSWAN Capital Partners is an independent boutique placement agent based in Munich, that is committed to providing comprehensive strategic advisory and capital raising services to "best in class" investment managers in alternative asset classes. The firm's team has been working together successfully for more than a decade and focuses on long-term partnerships with a small number of leading investment managers.

[innoswan.com](http://innoswan.com)

#### **Press Contact:**

#### **Kempen Capital Management**

Fleur Horbach  
[fleur.horbach@kempen.nl](mailto:fleur.horbach@kempen.nl)

#### **INNOSWAN Capital Partners**

Stephanie Mörtl  
[smoertl@innoswan.com](mailto:smoertl@innoswan.com)